



NEWSLETTER COIFFURE EU

3 March 2014

General information Coiffure EU

Since 1 January 2014 the Fédération des Patrons Coiffeurs in Luxembourg and the Association of Hairdressers and Beauty Specialists of Lithuania has become active members of Coiffure EU. At the moment Coiffure EU has 21 members.

Education and vocational affairs

National level

In the Netherlands social partners signed national agreement on upgrading the level of education. Several meetings with social partners and schools resulted in actions in the field of examination, education, ratification and intake of new students.

For more information please contact rvos@anko.nl

EU-level

There are 3 countries that may distribute the European Hairdressing Certificate: Austria, Denmark and Norway. European social partners has to find possibilities to bring the EHC to a higher stage by looking if the EHC will match with other European frameworks, such as Europass that has a real European background. In the current situation there are hardly any obligations to receive the license to distribute the EHC. Europeans Social Partners will have to bring the EHC to a next stage in order to bring it alive!

The European Commission is planning the next steps for more mobility: there are consultations for ECVET and "Berufsanerkennungs-Richtlinie" (=all regulated trades should be made visible on a map of Europe, maybe the next steps to more liberalization)

For more information please contact jakob.wild@wko.at

Social affairs

National level

A national agreement on health and safety is signed in The Netherlands. The implementation of the agreement is the next stage. The content of the agreement is nearly similar with the European Framework agreement on Health and Safety.

For more information please contact rvos@anko.nl

Jef Vermeulen of the Belgium organization spoke on television promoting a European directive on Health & Safety. The European Social Fund approved a transnational project on Health & Safety. A first stage survey will be drawn up, which can contain all good practices in Health & Safety in different countries. For more information please contact miet.verhamme@coiffure.org

EU-level

Coiffure EU to stay on the ball. These days the prospects of the idea of Europe appear dim. The financial and banking crisis have encouraged EU scepticism. Against the background of the upcoming European elections, the EU Commission is trying to avoid anything that could create the impression of wishing to transfer national sovereignty to Brussels. (REFIT programme). This has also hurt the social dialogue in which Coiffure EU is actively involved. Because during a meeting in Brussels, Commissioner Laszlo Andor made it clear to the representatives of the social partners that the Commission is not willing to turn the existing Health and Safety Agreement into a European Directive. Together with the Chairman of UNI Europa Hair & Beauty Poul Monggaard, Coiffure EU President Richard Koffijberg protested this policy in a letter addressed to Commission President Barroso, to which he hasn't replied yet. The letter asserts that it's simply unacceptable to completely ignore the legitimate health concerns of an entire industry. Health protection is a supranational topic that should be regulated by Brussels. Moreover, a European Directive based on the social partner organisation does not create more red tape for hairdressing companies; rather, it will produce considerable cost savings in the medium to long term while also preventing unfair competition, as has been clearly documented in studies known to the Commission. As a matter of fact, disregarding the resolutions achieved through social dialogue is also generally in breach of Article 155 TFEU. Therefore, UNI Europa is considering presenting this matter to the European Court of Justice. Nonetheless, Coiffure EU and UNI Europa are willing to engage in a dialogue. In the context of the EU project Capacity Building 2, they are jointly seeking to convince sceptical national governments of the necessity of the European Directive. For more information please contact r.roehr@friseurhandwerk.de

Sustainability and environment

National level

A poster about the prevention of health risks, the Online Iterative Risk Analysis tool for stimulating the employer to take prevention measures and the 'Risktrainer' brochure are already in use. UBK/UCB also promotes the diversity plans of the Flemish government (in the form of financial interventions). Currently UBK/UCB (Belgium) is working on an awareness campaign regarding a good 'pregnancy policy' and a 'policy for the reintegration of women who have recently given birth' and on a digital tool for employers to gain insight into the workload. Furthermore UBK/UCB is developing a project concerning the work-life balance to establish a sustainable employability.

A smartphone application has been designed with which hairdressers can control their energy and water consumption. An article in our Magazine provided several tips on dealing responsibly with lighting in salons. In salons with an excessive water consumption, a saving system on the water taps will be installed.

For more information please contact miet.verhamme@coiffure.org

EU-level

An overview survey was drawn up concerning environment-friendly activities in hairdressing, that are already executed in the different Member States.

For more information please contact miet.verhamme@coiffure.org

Craftmanship and sme's

EU-level

The European strategy 2020 is an important challenge for all small enterprises.

The European strategy 2020, promoted by the European Commission, is the new scenario, in which all small enterprise have to design their future. Five measurable headline targets have been indicated: Employment ,(target:75% of the population to be employed);R&D, (3% of the EU's GDP to be invested in R&D); Climate change and energy sustainability, (20% of energy from renewables and 20% increase in energy efficiency); Education, (at least 40% of 30-34-year-olds completing third level education); Fighting poverty and social exclusion (at least 20 million fewer people in or at risk of poverty and social exclusion). Through these targets, the Commission aims to make the European economy grow, in a way that that could be “smart”, “sustainable” and” inclusive”, to make it more competitive with higher employment.

These targets will be achieved at European and at national level and are related to each other. Indeed, more education is equal to more employability and less poverty; more research and development are equal to competitiveness and jobs; cleaner technologies are equal to better environment and new opportunities for business and new jobs.

Specific thematic programs have been launched by the Commission to implement its strategy, namely Horizon, for R&D, COSME, for competitiveness of SME, LIFE for the environment, which have measures addressed to SMEs.

In this new scenario, small enterprise of hairdressers, their association have to put in place new conditions (information and orientation activities ,work methods, active partnerships, monitoring) to face the challenges in the fields of new skills, of energy savings, on safe environment, digital innovation which represent the answer to the new consumers' needs and the new trends in the changes of the society and ensure the future of the profession in Europe. Coiffure EU will play its role to supports its members.

For more information please contact b.palmieri@ueapme.com

A new European Parliament attentive to the growth of SMEs

The next European election of the 24th of May will be a great moment in the life of the European Union. The economic crisis have affected the European attitude of citizens in many countries, while the economic and social growth need a restored confidence in the European Institutions.

It is known that SMEs can grow only in a favorable economic and social environment and therefore SMEs expects that the new elected Parliament and the new Commission, which will get in force, are attentive to the growth of SME.

Sector enterprises, like hairdressers, can grow only within a new positive policy for SME. Therefore to bring the hairdressing sector to a further stage:

- improve craftmanship and entrepreneurship
- improve its European image
- improve the quality craftmanship

- improve the culture of small enterprise in the society
- improve the quality young people entering the profession

While should be decreased the enterprises labor cost, the VAT in intensive labor enterprises, the irregular work through innovative policies. All these elements summarized here, according to Coiffure EU analysis, represent the risk of marginalization of the profession and of SMEs in general.

A larger analysis on these issues can be founded in and in the Coiffure EU and in the memorandum produced by UEAPME accessible through the link:

http://www.ueapme.com/IMG/pdf/130923_Memorandum_EP_final-2.pdf

SME of the hairdresser sector will actively participate in the European elections, to have the opportunity to put forward the needs of the profession and to influence, like every citizen, according to these needs, the composition of the Parliament and the decisions adopted in the course of the five-year term.

For more information please contact r.vos@couiffure.eu

Activities/agenda

The next meeting of Coiffure EU is scheduled on Thursday 13 March. The working group meeting of the Sectoral Social Dialogue Personal Service is on 14 March. The venue to these meetings is Brussels.

National Events

Hair and Beauty - Helsinki - Finland

8-9 March 2014

www.hairandbeauty.fi

The HairProject - Rotterdam - The Netherlands

16-17 March 2014

www.hairproject.nl

CosmoProf – Bologna – Italy

4-7 April 2014

www.cosmoprof.com

Beauty selections Brussels - Belgium

11-12 May 2014

www.beauty-selection.be

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